The Wayback Machine - https://web.archive.org/web/20120115082132/http://www.astral.com:80/en/press-room/news/2011/aar...

## Aaron Rand takes to the airwaves at CJAD 800 AM in September



August 25, 2011

Print Share

Montréal, August 25, 2011 - CJAD 800 AM is proud to announce the addition of Aaron Rand, one of the most respected and well-known voices in Montréal

"We all know Aaron is smooth and witty but he's also an opinionated news junkie. The Aaron Rand Show will be informative and exciting," said Chris Bury, Brand and News Director. "His arrival strengthens CJAD 800's position as the home of breaking news and stimulating talk in Montreal."

The Aaron Rand Show kicks off on September 6 and will air, from 3 to 7 PM, Monday to Friday. Aaron will cover the top stories of the day, interview great guests and engage Montrealers on issues that matter to them.

"CJAD is "real" radio and there's no question in my mind this is where I should be. It's like being traded to the Yankees," said Aaron Rand, who has over 25 years of success as a radio host in Montreal.

CJAD has also announced that Ric Peterson will host a debate and call-in program from noon to 1 PM and then co-host a two-hour program with Suzanne Desautels from 1 to 3 PM. Other additions include The Barry Morgan Show on weeknights and The Kim Fraser Show on Saturday and Sunday afternoons.

More details are available at CJAD.com.

CJAD 800 is the most-listened to radio station in English Montréal, and the home of the #1 ranked Andrew Carter Morning Show.

CJAD 800 AM is a member of the Astral family. Astral is one of Canada's largest media companies. It operates several of the country's most popular pay and specialty television, radio, out-of-home advertising and digital media properties. Astral plays a central role in community life across the country by offering diverse, rich and vibrant programming that meets the tastes and needs of consumers and advertisers. To learn more about Astral, visit astral.com.

-30-

For more information Chris Bury Director, Brand and News 514-989-3845 cbury@astral.com

> ©2010 - 2012 Astral All rights reserved. Privacy policy Legal notice Version 2.0.5#1